

SHELFER SHOWDOWN — OFFICIAL CONTEST RULES

Good Bottle Auctions

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. Sponsor

The Shelfer Showdown contest (the "Contest") is sponsored by Good Bottle Auctions, 8 Metals Dr, Plantsville, CT 06479 ("Sponsor").

2. Contest Period

The Contest begins at 12:00 PM (noon) Eastern Time on September 11, 2026 and continues through a single-elimination bracket (Round of 16 → Quarterfinal → Semifinal → Final) until a Champion bottle is determined. Individual match-ups open for voting on a rolling weekly basis; each match's voting window is posted on the Contest page at goodbottleauctions.com/shelfer-showdown. The exact date the Final match closes depends on the bracket schedule and will be posted on the Contest page as it is set.

3. Eligibility

Open to legal residents of the continental United States (the 48 contiguous states and the District of Columbia; residents of Alaska, Hawaii, U.S. territories, and outside the United States are not eligible) who are twenty-one (21) years of age or older at the time of entry. Employees of Sponsor, its affiliates, and their immediate family members (spouse, parents, children, siblings) or household members are not eligible.

4. How to Enter

During an open match's voting window, visit the Contest page, select a pick for that match-up, and submit your name, email address, and phone number. Limit one (1) entry per match per person (per email address). No purchase or payment of any kind is necessary to enter or win.

By submitting an entry, you agree to these Official Rules in full, including that Sponsor may send you marketing messages by email and/or text message (SMS) at the email address and phone number you provide. Message and data rates may apply. You may opt out of marketing messages at any time by following the unsubscribe instructions included in those messages; opting out of marketing messages will not affect your entry in the Contest.

5. Scoring & Winner Selection

Each correct match pick is worth one (1) point. When the Final match is decided, the participant with the highest total number of correct picks across all rounds of the Contest will be declared the winner. In the event of a tie, the winner will be selected by random drawing among the tied participants, conducted by Sponsor or its representative within ten (10) business days of the Contest's conclusion. Odds of winning depend on the number of eligible entries received.

6. Prize

One (1) winner will receive: one (1) Euhomy Rock Plus Square Ice Maker (Approximate Retail Value: \$400 USD). Total prizes to be awarded: one (1). No cash alternative will be offered; the prize is not transferable. Sponsor reserves the right to substitute a prize of equal or greater value if the stated prize becomes unavailable.

7. Taxes & Required Paperwork

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The winner is solely responsible for any and all applicable federal, state, and local taxes and fees associated with acceptance and use of the prize. As a condition of receiving the prize, the winner will be required to complete and return tax paperwork (e.g., an IRS Form W-9) providing their full legal name, mailing address, phone number, and Social Security number. Sponsor will use this information solely to issue any tax documentation required by law (e.g., IRS Form 1099) in 2027, and to administer the prize. Sponsor will not award the prize to a winner who fails to timely provide this information.

8. Winner Notification

The winner will be notified using the email address and/or phone number provided at entry within ten (10) business days of winner selection. The winner must respond to the notification within seven (7) days, or Sponsor may select an alternate winner in accordance with the tiebreak procedure above. Sponsor is not responsible for notifications lost due to incorrect or outdated contact information provided by the entrant.

9. General Conditions

Sponsor reserves the right to cancel, suspend, or modify the Contest, or these Official Rules, at any time, including if it believes the Contest is compromised by unauthorized intervention, fraud, or technical failure. Sponsor's decisions regarding all aspects of the Contest, including winner selection, are final.

10. Publicity

Except where prohibited by law, acceptance of the prize constitutes the winner's consent for Sponsor to use the winner's name and general location (city/state) for advertising and promotional purposes related to the Contest, without additional compensation.

11. Privacy

Information collected at entry (name, email, phone number) is used to administer the Contest, score picks, contact winners, and, as described in Section 4, to send you marketing messages by email and/or SMS; this information will not be sold to third parties. Tax-related information (Social Security number, address) collected from the winner is used solely for prize and tax administration as described in Section 7 and is handled confidentially.

12. Sponsor Contact

Good Bottle Auctions · 8 Metals Dr, Plantsville, CT 06479 · (860) 378-8808

This document is a general-purpose template of standard contest rules and has not been reviewed by an attorney. Good Bottle Auctions should have these rules reviewed by legal counsel familiar with promotions law in its state before relying on them.