

SHELFER SHOWDOWN — OFFICIAL CONTEST RULES

Good Bottle Auctions

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

Rules updated October 9, 2026 to add a Second Prize (Voter Drawing). All entries submitted since the Contest began on September 11, 2026 count toward the Voter Drawing.

1. Sponsor

The Shelfer Showdown contest (the “Contest”) is sponsored by Good Bottle Auctions, 8 Metals Dr, Plantsville, CT 06479 (“Sponsor”).

2. Contest Period

The Contest begins at 12:00 PM (noon) Eastern Time on September 11, 2026 and continues through a single-elimination bracket (Round of 16 → Quarterfinal → Semifinal → Final) until a Champion bottle is determined. Individual match-ups open for voting on a rolling weekly basis; each match’s voting window is posted on the Contest page at goodbottleauctions.com/shelfer-showdown. The exact date the Final match closes depends on the bracket schedule and will be posted on the Contest page as it is set.

3. Eligibility

Open to legal residents of the continental United States (the 48 contiguous states and the District of Columbia; residents of Alaska, Hawaii, U.S. territories, and outside the United States are not eligible) who are twenty-one (21) years of age or older at the time of entry. Employees of Sponsor, its affiliates, and their immediate family members (spouse, parents, children, siblings) or household members are not eligible.

4. How to Enter

During an open match’s voting window, visit the Contest page, select a pick for that match-up, and submit your name, email address, and phone number. Limit one (1) entry per match per person (per email address). No purchase or payment of any kind is necessary to enter or win.

Each entry counts toward both prizes: your picks are scored for the Grand Prize (Section 5A), and submitting at least one valid entry during the Contest automatically enters you in the Voter Drawing for the Second Prize (Section 5B). No separate sign-up is required.

By submitting an entry, you agree to these Official Rules in full, including that Sponsor may send you marketing messages by email and/or text message (SMS) at the email address and phone number you provide. Message and data rates may apply. You may opt out of marketing messages at any time by following the unsubscribe instructions included in those messages; opting out of marketing messages will not affect your entry in the Contest.

5. Scoring & Winner Selection

A. Grand Prize (Pick’em). Each correct match pick is worth one (1) point. When the Final match is decided, the participant with the highest total number of correct picks across all rounds of the Contest will be declared the Grand Prize winner. In the event of a tie, the winner will be selected by random drawing among the tied participants, conducted by Sponsor or its representative within ten (10) business days of the Contest’s conclusion.

B. Second Prize (Voter Drawing). Every eligible person who submits at least one (1) valid entry during the Contest receives one (1) entry in the Voter Drawing, regardless of how many matches they vote in or how many of their picks are correct. Within ten (10) business days of the Contest’s conclusion, Sponsor or its representative will select one (1) Second Prize winner by random drawing from all eligible Voter Drawing

entries. The Grand Prize winner is not eligible for the Second Prize; if the Grand Prize winner is drawn, another entry will be drawn. Limit one (1) prize per person.

Odds of winning the Grand Prize depend on the number of eligible entries received and the accuracy of each participant's picks. Odds of winning the Second Prize depend on the number of eligible people entered in the Voter Drawing. Entries made using multiple email addresses, automated means, or false information will be disqualified.

6. Prizes

Grand Prize: One (1) winner will receive one (1) Euhomy Rock Plus Square Ice Maker (Approximate Retail Value: \$400 USD).

Second Prize: One (1) winner will receive one (1) Crystal Bar Set: a five-piece whiskey set consisting of a square crystal decanter and four (4) matching rocks glasses. The decanter stands approximately 8.5 inches tall and holds 26 oz.; each glass holds approximately 13.5 oz. The set is delivered in a presentation gift box. (Approximate Retail Value: \$180 USD.) Beverages are not included.

Total prizes to be awarded: two (2). Total Approximate Retail Value of all prizes: \$580 USD. No cash alternative will be offered; prizes are not transferable. Sponsor reserves the right to substitute a prize of equal or greater value if a stated prize becomes unavailable. Prizes will be shipped to the winner's address within the eligible area at no cost to the winner.

7. Taxes & Required Paperwork

Each winner is solely responsible for any and all applicable federal, state, and local taxes and fees associated with acceptance and use of their prize. As a condition of receiving a prize, a winner may be required to complete and return tax paperwork (e.g., an IRS Form W-9) providing their full legal name, mailing address, phone number, and Social Security number. Sponsor will use this information solely to issue any tax documentation required by law (e.g., IRS Form 1099) in 2027, and to administer the prize. Sponsor will not award a prize to a winner who fails to timely provide any information requested under this Section.

8. Winner Notification

Each winner will be notified using the email address and/or phone number provided at entry within ten (10) business days of winner selection. A winner must respond to the notification within seven (7) days, or Sponsor may select an alternate winner. An alternate Grand Prize winner will be selected under the tiebreak procedure in Section 5A; an alternate Second Prize winner will be selected by random drawing from the remaining eligible Voter Drawing entries under Section 5B. Sponsor is not responsible for notifications lost due to incorrect or outdated contact information provided by the entrant.

9. General Conditions

Sponsor reserves the right to cancel, suspend, or modify the Contest, or these Official Rules, at any time, including if it believes the Contest is compromised by unauthorized intervention, fraud, or technical failure. Sponsor's decisions regarding all aspects of the Contest, including winner selection, are final.

10. Publicity

Except where prohibited by law, acceptance of a prize constitutes the winner's consent for Sponsor to use the winner's name and general location (city/state) for advertising and promotional purposes related to the Contest, without additional compensation.

11. Privacy

Information collected at entry (name, email, phone number) is used to administer the Contest, score picks, conduct the Voter Drawing, contact winners, and, as described in Section 4, to send you marketing messages by email and/or SMS; this information will not be sold to third parties. Tax-related information (Social Security number, address) collected from a winner is used solely for prize and tax administration as described in Section 7 and is handled confidentially.

12. Sponsor Contact

Good Bottle Auctions · 8 Metals Dr, Plantsville, CT 06479 · (860) 378-8808

This document is a general-purpose template of standard contest rules and has not been reviewed by an attorney. Good Bottle Auctions should have these rules reviewed by legal counsel familiar with promotions law in its state before relying on them.